

43 Broad Street, B201 Hudson MA 01749 United States

Last Revision: March 1st, 2025

## **Expert Partner Program - Terms of Service**

**1. Overview** The Honeycommb Expert Partner Program ("Program") is designed for community professionals who wish to be listed as Honeycommb experts on honeycommb.com and receive referrals from Honeycommb customers. Participants ("Partners") can also earn a revenue share by referring new customers to Honeycommb.

By participating in the Program, Partners agree to these Terms of Service ("Terms"), which govern their participation and outline their rights and responsibilities.

2. Partner Benefits As a Honeycommb Expert Partner, participants receive:

- **Directory Listing**: Inclusion in the Honeycommb Expert Directory on honeycommb.com, with a unique partner page and a "Get Started" network creation page.
- **Content Control**: Partners will complete a form to provide the content, images, and links they want displayed on their listing pages. They can request updates anytime by emailing partner@honeycommb.com. Honeycommb agrees not to use or share this information for any purpose other than listing the Partner.
- **Referral Revenue Share**: Partners receive a unique referral link, which must be used to track and associate referrals with their account. Revenue share payouts are handled through FirstPromoter, a third-party service.
- **Personal Use Network**: One free Honeycommb network is provided for learning the platform and demonstrating it to clients, with up to 1,000 users. This free network cannot be sold but can be upgraded to a paid network. Partners who refer five or more active customers qualify for free iOS and Android apps for their network.

## 3. Partner Obligations

- **Use of Referral Link**: To be eligible for revenue share, Partners must ensure their clients use their unique referral link when signing up. Honeycommb cannot guarantee proper tracking or payouts without it.
- **Ethical Promotion**: Partners agree to promote Honeycommb ethically and accurately, without making misleading claims about the platform.
- **Compliance with Policies**: Partners must comply with all Honeycommb policies and applicable laws while engaging in Program activities.

## 4. Revenue Share and Payouts

- **Tracking and Payments**: Revenue share is tracked through FirstPromoter, and payouts are subject to its terms and conditions.
- **Third-Party Limitations**: Honeycommb is not responsible for issues related to FirstPromoter, partner banking issues, or any other third-party payment failures, though Honeycommb will make reasonable efforts to assist in resolving problems.
- **Optional Revenue Share Agreements**: Partners have the option to choose from different revenue share agreements provided by Honeycommb. The available options may vary and are subject to Honeycommb's discretion.
- **Right to Modify Revenue Share Terms**: Honeycommb reserves the right to modify the revenue share structure at any time. Partners will be notified of any changes, and continued participation in the Program after modifications constitutes acceptance of the new terms.

## 5. Program Exit and Termination

- Voluntary Exit: Partners may leave the Program at any time by emailing partner@honeycommb.com. Upon exit, the Partner's listing will be removed, and revenue share eligibility will end.
- **Termination by Honeycommb**: Honeycommb reserves the right to remove a Partner from the Program at its discretion for violations of these Terms or other policies.

**6.** Limitation of Liability Honeycommb is not liable for any losses, damages, or legal claims arising from a Partner's participation in the Program. Partners participate at their own risk.

**7. Amendments:** Honeycommb reserves the right to update these Terms at any time. Partners will be notified of any significant changes, and continued participation in the Program after modifications constitutes acceptance of the new Terms.

**8. Contact:** For any questions, updates, or concerns regarding the Program, Partners can contact Honeycommb at partner@honeycommb.com.